

Value Proposition

OI4 MEMBERS



Potential OI4 members approach the OI4 Alliance when they want to build business-ready solutions for the digitalization of plants, factories, and warehouses. To meet market requirements, they pay attention to relevant industry standards and their implementation within end-to-end customer use cases. For many prospects today's map of OI4 members represents a relevant set of their existing business partners already.

The OI4 members value 'best of breed' thinking and help end customers prevent vendor lock-in. They understand that common standard bodies are limited and see that other associations or initiatives serve a specific industry only. They want to go down to the product level.

In alignment with standard bodies and associations, the OI4 Alliance provides advisory, guidance, source code, a toolbox, documentation, partner test facilities, and final approval of offerings, as well as market access through OI4 app stores*. The community feeds a knowledge base and, in return, learns from each other. This allows members to find the right entry point for digitalization activities, shape existing offerings and build new ones.

*coming soon - no purchasing functionality. It will point to vendor website.

The OI4 Alliance delivers value to **members** by enabling a faster time to market, reduced risk of failure, increased market awareness, and, thus, increased revenue and customer satisfaction.

