



**OPEN INDUSTRY 4.0
ALLIANCE**

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#BETTERTOGETHER

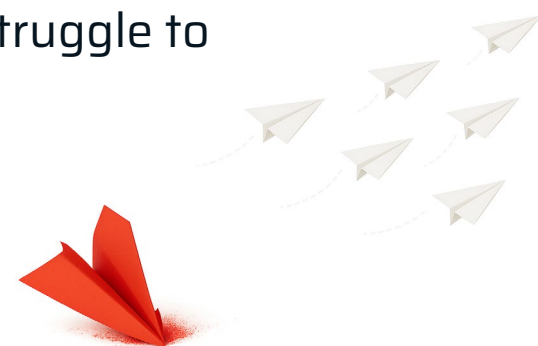
**A COMMUNITY FROM
THE INDUSTRY 4 THE
INDUSTRY**



IN EUROPE, INDUSTRY 4.0 IS CLEARLY BEHIND



- Given a **high fragmentation**, standards and architectures compete rather than converge. This makes cross-company interoperability difficult. Existing standards and Industry 4.0 initiatives do not make it down to shopfloor level.
- **Lack of speed**: Adopting AI, realizing IIoT, implement digital twins, and data spaces in existing brownfields requires significant upfront investments. An unclear and long run ROI leads to slow decision making.
- **Lack of IT specialists** who pursue to bring operational technology (OT) and information technology (IT) closer together
- The European mindset towards data sharing always comes with **trust issues**. On top, companies must comply with strict **EU regulations** which adds cost and complexity.
- **Uneven digitalization adoption rate**: SME's, the backbone of European industry, struggle to keep pace due to limited budgets and expertise



HOW IS THE OI4 ALLIANCE AND ITS MEMBERS SOLVING THAT?



HIGH FRAGMENTATION

- Bridging the gap between industry standards and practical implementation is our DNA. Fragmentation is the core reason why the Open Industry Alliance 4.0 was founded in 2019.

LACK OF SPEED

- Industry 4.0 is complex, and the topic is too big to do it alone. Seek for partners in our community and do a joint project approach. Don't start on zero. Create tangible results on a low risk.

LACK OF IT SPECIALISTS

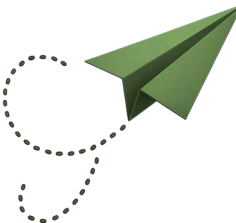
- Learn from our member experts and how they realize IT/OT convergence with the OI4 reference architecture. Participating in Hackathons will help you to get onboarded.

TRUST ISSUES & REGULATIONS

- Overarching topics like CRA or NIS are affecting all of us. Just join the working group "Industrial Cybersecurity" to deal with it properly.

UNEVEN ADOPTION

- We are OPEN. Our Members are highly interested in mutual enablement. Especially when it comes to topics like standardized Digital Twins (AAS) or getting started with AI.



OI4 ALLIANCE DELIVERS...



To support and drive the progress of members implementing end-to-end use cases

PROJECTS

A space for members to elaborate on overarching topics

WORKING GROUPS

A variety of experts that share expertise. Our events boost the community

NETWORK

To turn standards into practice. We create reusable building blocks

HACKATHONS

To transform collaboration in external visibility

COMMUNICATION

We are legally ready to act. We can execute very quick

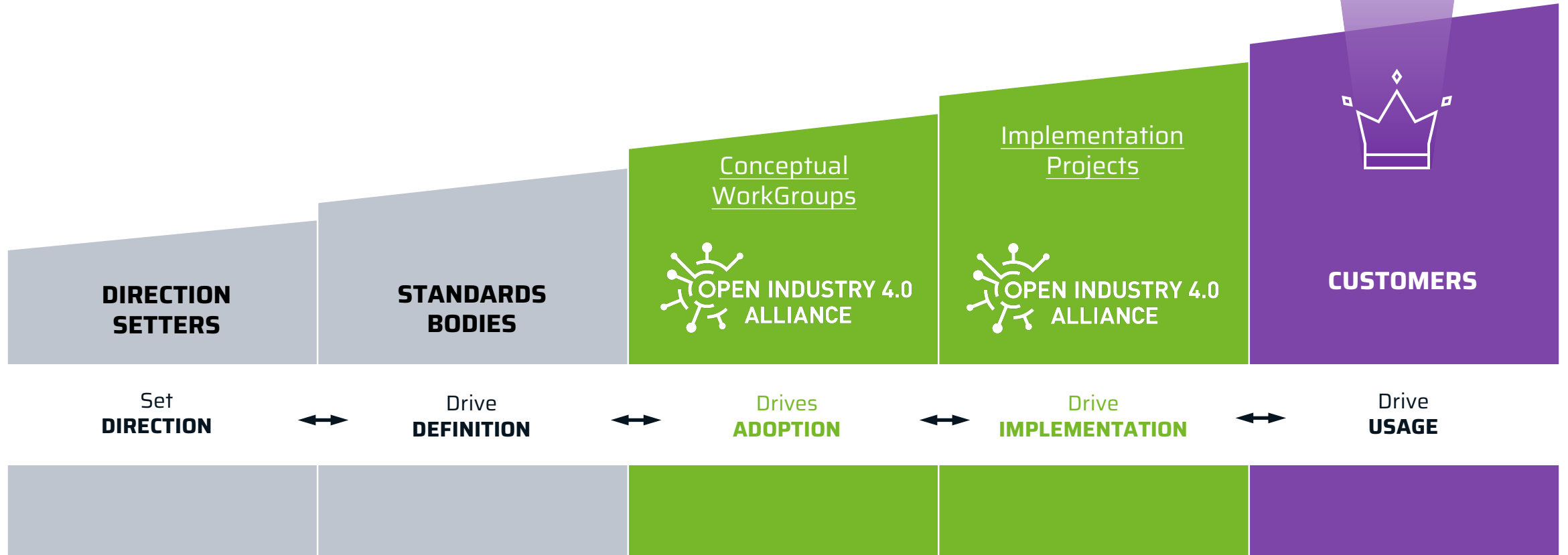
GOVERNANCE

BECOME A MEMBER. GAIN ACCESS. ENGAGE. LEARN. VALIDATE. CREATE VALUE.



WE UNDERSTAND THAT END CUSTOMERS HAVE THE BIGGEST VALUE FOR ALL OF OUR MEMBERS

- **Customers** benefit because our members bring practical insights from the OI4 Alliance directly into their offerings, resulting in more reliable, interoperable, and future-ready products.
- **Customers** gain unbiased insights in a pre-competitive ecosystem of experts and connect with the right partners for their digital transformation.



FINANCE & ASSOCIATION

1 The Open Industry Alliance is neutral. This is legally represented by a Swiss association. Membership fees are billed by the association.



2 We are eager to act fast. We have installed a German based GmbH to ensure the best service for our members. The GmbH has an office in Munich, pays employees, and spends efforts to communicate via fairs or online.

MEMBERSHIP FEES

Starting from 3T€ up to
27.5T€ - depending on annual
revenue

ADDITIONAL SERVICES

e.g. hackathons, webinars,
project office (F-X/M-X) and
similar services

**Σ NON-PROFIT
ORGANIZATION**

WE ARE NOT ALONE!

We know there are relatable organizations out there. OI4 has some unique selling points.



**A strong
network of mix
of industry
know-how and
innovation drive**



**Open and
independent to
industry
domains and
technology used**



**Hands-on
implementations
make members
pioneers for
new standards
& technologies.**



**No rigid
hierarchy:
decisions made
together,
executed directly**



**We drive your
success — as a
non-profit, our
focus is on you**

PROOF POINTS [2025]



HMI Fair trade presence (at platform industry 4.0)

Factory-X Event
(Co-organized, 200 participants)

Process Industry Innovation Event
at Endress + Hauser (100 participants, 10 OI4 Demonstrators)

“ContainerDays” presence with Demonstrator
(Hamburg)

All Members Convention at SAP
(100 participants)

SPS Fair trade
200m² booth, 9 Members, countless projects and 10 stage talks on booth present

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

Hackathon No. 2 out of 6

Publication No. 4 out of 12
AAS Transfer

Success Story No. 2 out of 5
Product Change Notification

Webinar No. 4 out of 6
Dataspace 4 Everybody

2 Implementation Projects Out of 15 total

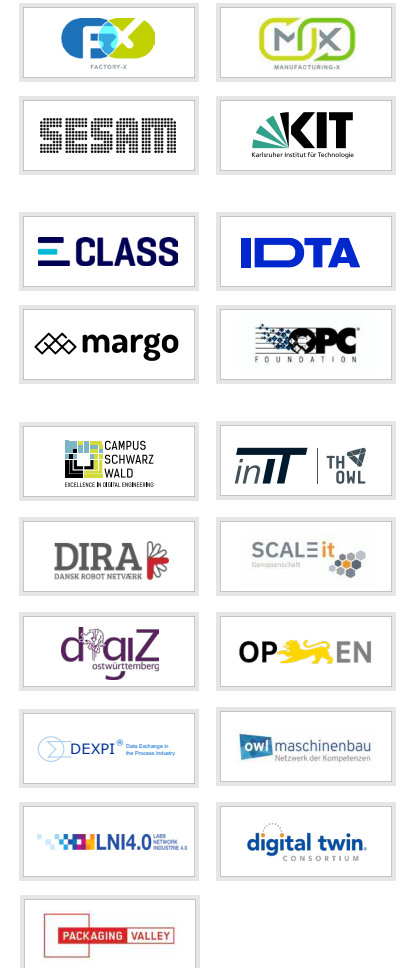
- Digital Calibration Certificate
- Software Defined Automation

15+ new members this year

OUR MEMBERS



OUR PARTNERS



OUR BOARD

EXECUTIVE BOARD

Representing our 7 founder companies



Dr. Christian Liedtke
OI4 President



Jan-Rémi Fromentin
OI4 Vice President



Gerd Hoppe
OI4 Vice President



Ye Li
OI4 Board Member



Dr. Marius Grathwohl
OI4 Board Member



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OI4 Board Member



Sebastian Hilscher
OI4 Board Member



ADVISORY BOARD

Well known industry experts who help us going the right direction



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Entrepreneur & Managing Director



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Former Chief Executive Officer @Lenze



Dr.-Ing. Ulrich Viethen
Chief Executive Officer



Georg Stawowy
Chief Executive Officer



Nikolai Ensslen
Founder & Chief Executive Officer



Dr. Peter Koehler
Board Consultant, former CEO Weidmüller Group



Hartmut Rauen
Deputy Chief Executive Officer



OUR MISSION

Empower our members to thrive in the digital age by sharing knowledge, bridging the gap between industry standards and practical implementation, promoting industry alignment, and future-proofing innovative technologies.

OUR VISION

Be the hands-on association for making digitalization a reality by uniting technology providers and users across the manufacturing value chain.

YOUR VALUE

Once you join forces with our members, you'll move beyond just discussing digital solutions and dive into implementing them.



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**TALKERS TALK,
WE IMPLEMENT**



<https://openindustry4.com>