

Value Proposition

END CUSTOMERS



End customers approach OI4 members with a need for interoperable solutions to digitize their plants, factories, and warehouses to achieve higher OEE, resilience and sustainability. Their digitization requests include both the production assets as well as the produced goods.

End customers profit from unique OI4 deliverables like partnership, guidelines, E2E solution architectures, and proof points which enable end customers to create an RFQ. The OI4 network will help finding well-tuned solution partners.

End customers value being able to take a focused and agile digitization approach, having a seamless entry point, and relying on future-proof solutions based on industry-leading standards.

Within projects OI4 members deliver implementation advisory based on community and experience, references, network, ready-made use case solutions, and the ecosystem.

Our end customers value the 'best of breed' thinking, which means preventing vendor lock-in. Customers can choose the products that best suit their problems without the need to write interfaces.

