



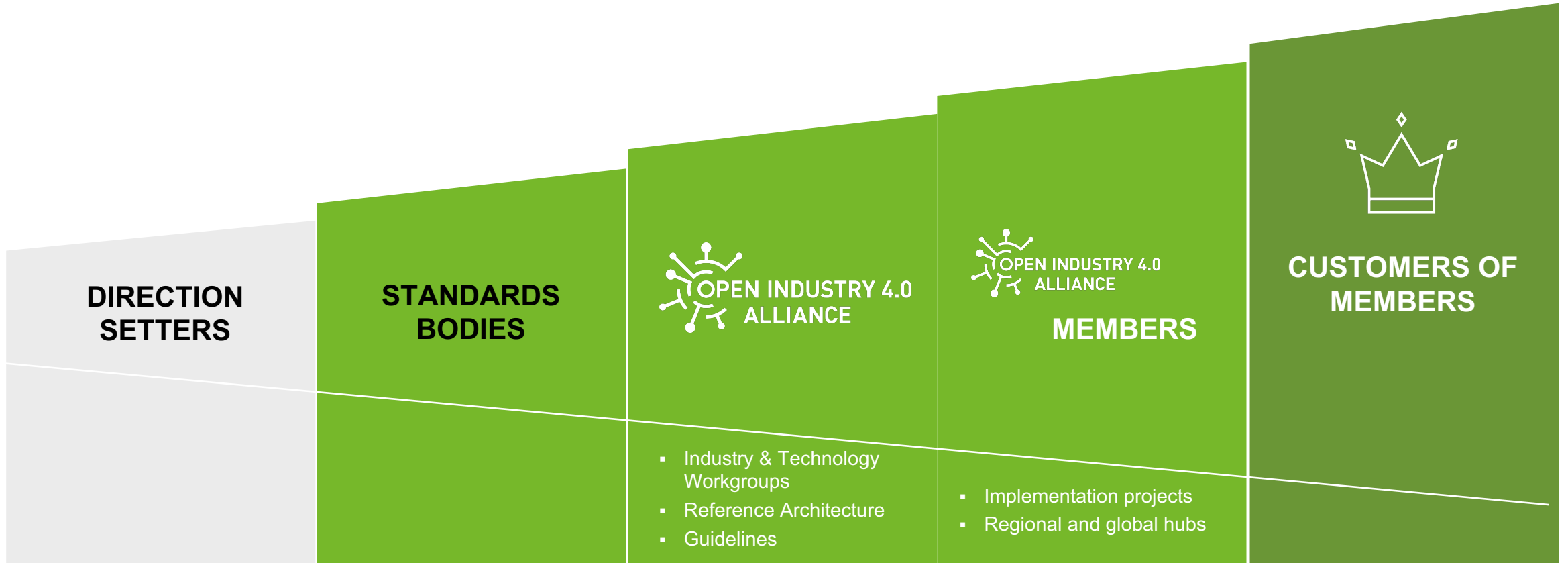
**„The internationalisation  
strategy of the OI4 Alliance“**

**Anna Principato**

Open Industry 4.0 Alliance



= IMPLEMENTATION ALLIANCE



Set  
**DIRECTION**



Drive  
**DEFINITION**



Drives  
**ADOPTION**



Drive  
**IMPLEMENTATION**



Drive  
**USAGE**

# Goals of the Open Industry 4.0 Alliance

## Benefits for members OI4 Alliance

Driving implementation projects to foster **interoperability, efficiency, predictability, flexibility** and **data security** in digital business

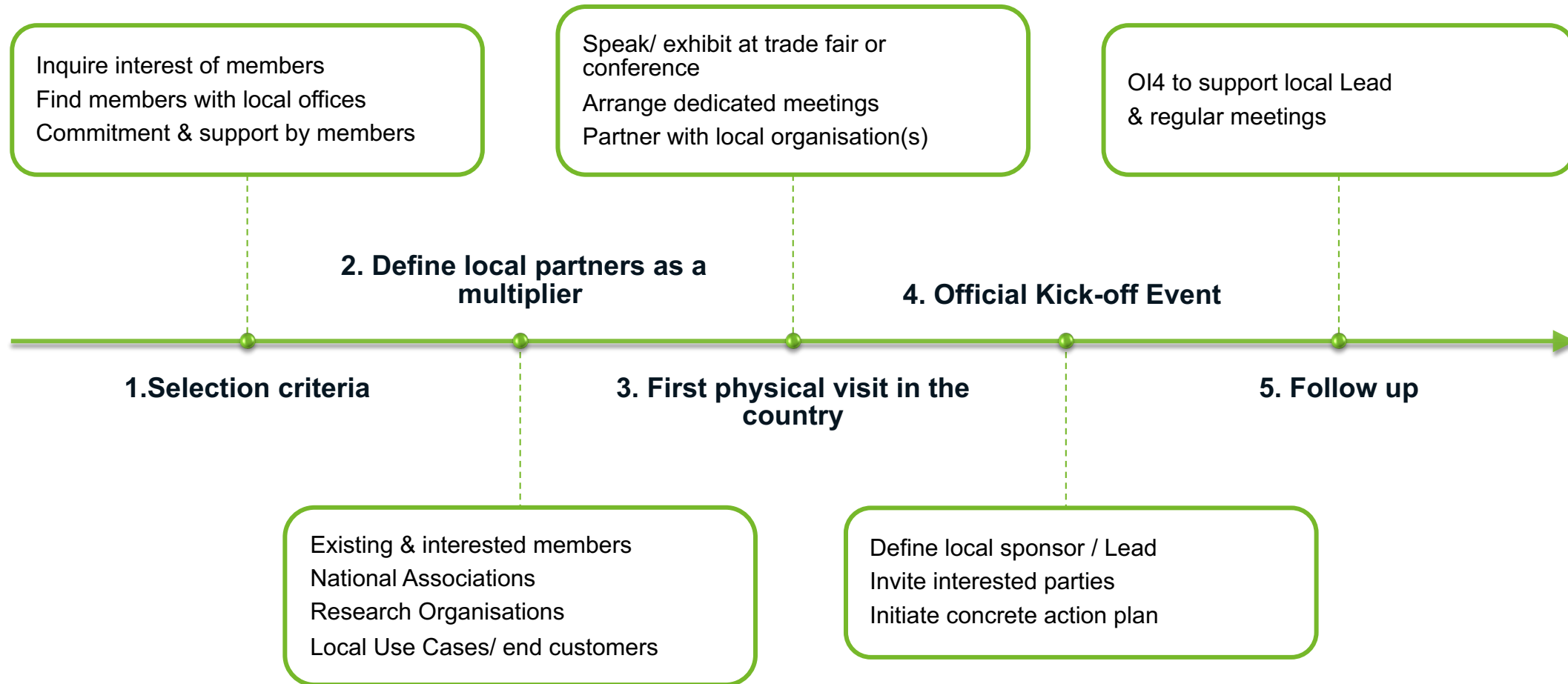
by

1. increasing collaboration across all relevant Industry 4.0 stakeholders
2. implementing existing standards and concepts
3. building strong networks
4. facilitating **access to new markets**

→ **going international**

# Going international

## Step-by-step approach



# Timeline OI4 International Hubs (Europe)

- Netherlands



2022

2023

2024



# Timeline OI4 International Hubs (Europe)

- **Netherlands**



- **Denmark**



2022

2023

2024



# Timeline OI4 International Hubs (Europe)

- **Netherlands**
- **Denmark**
- **Belgium**

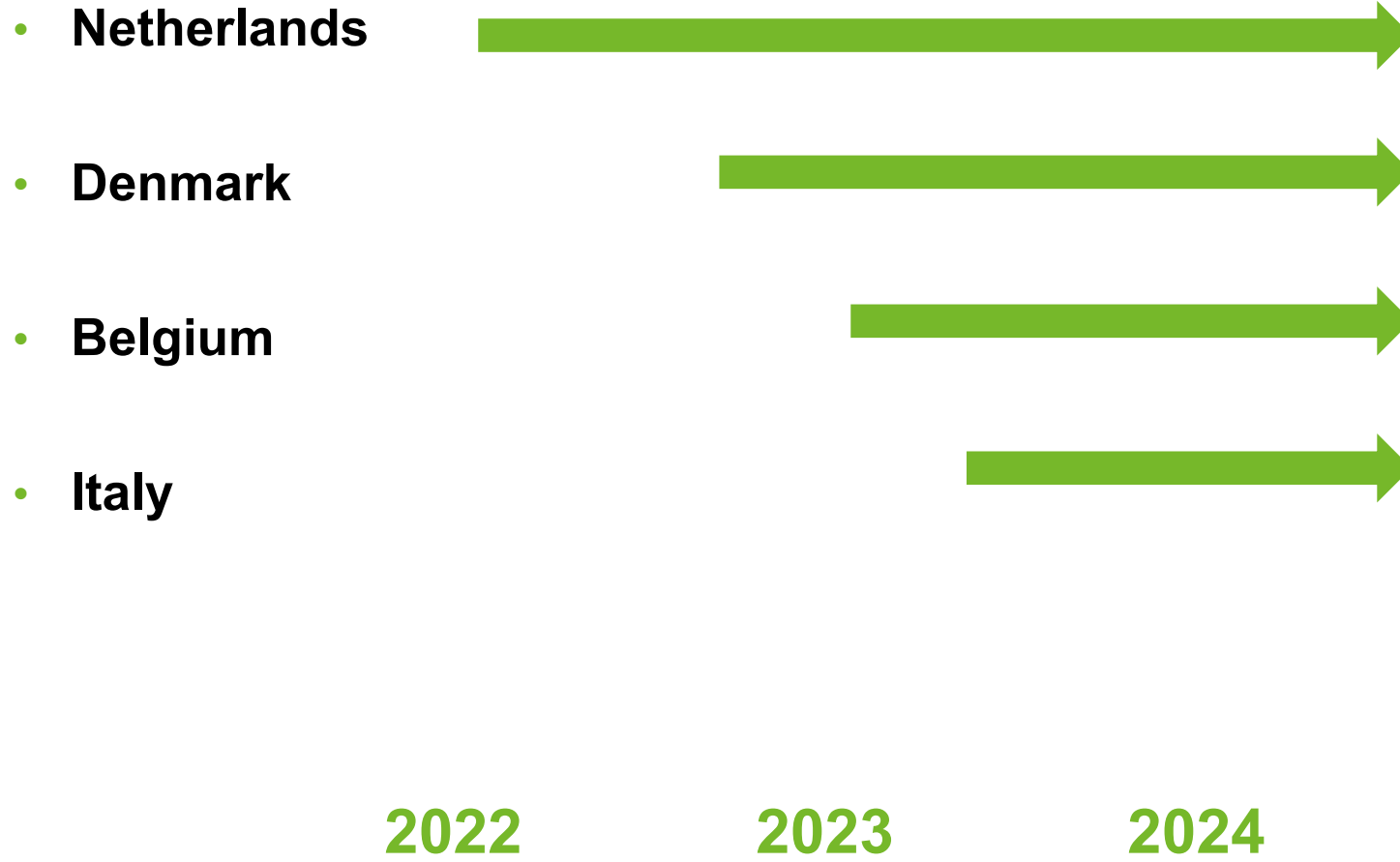
2022

2023

2024

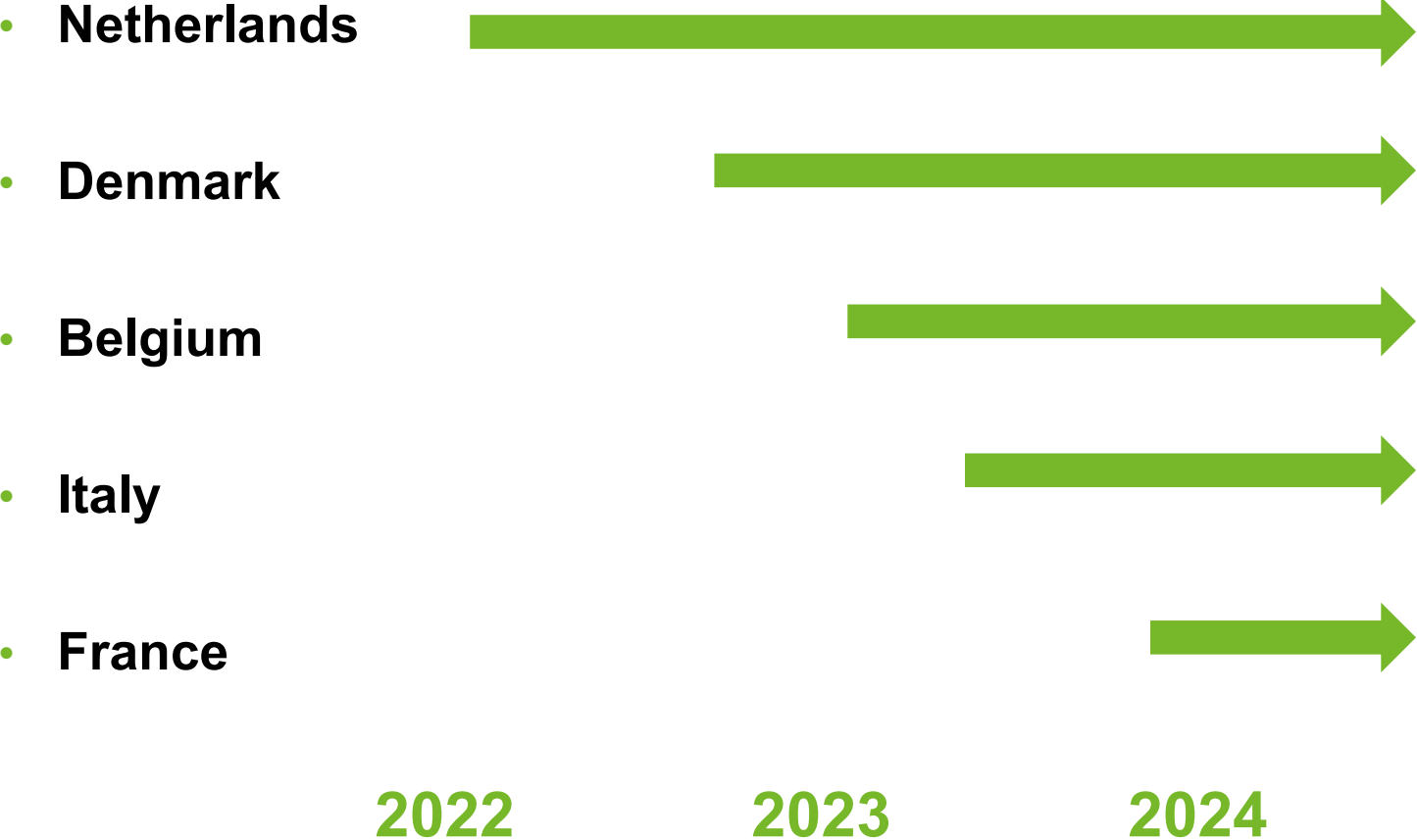


# Timeline OI4 International Hubs (Europe)





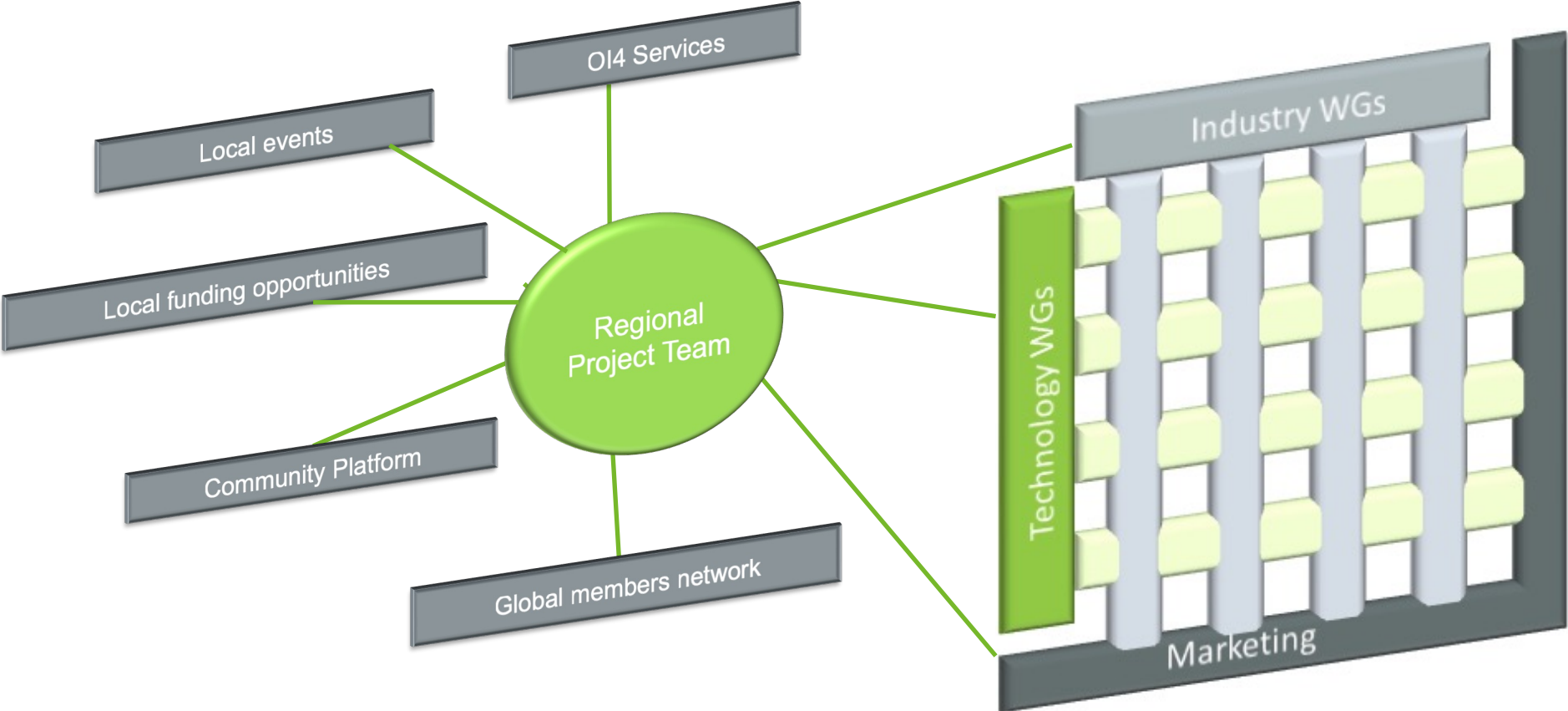
# Timeline OI4 International Hubs (Europe)



Further members in: **Finland, Israel, Singapore, Mexico, Japan**

# Integration of regional hubs into the OI4 Alliance

One community – growing into different countries



# Impressions

## OI4 in the Netherlands



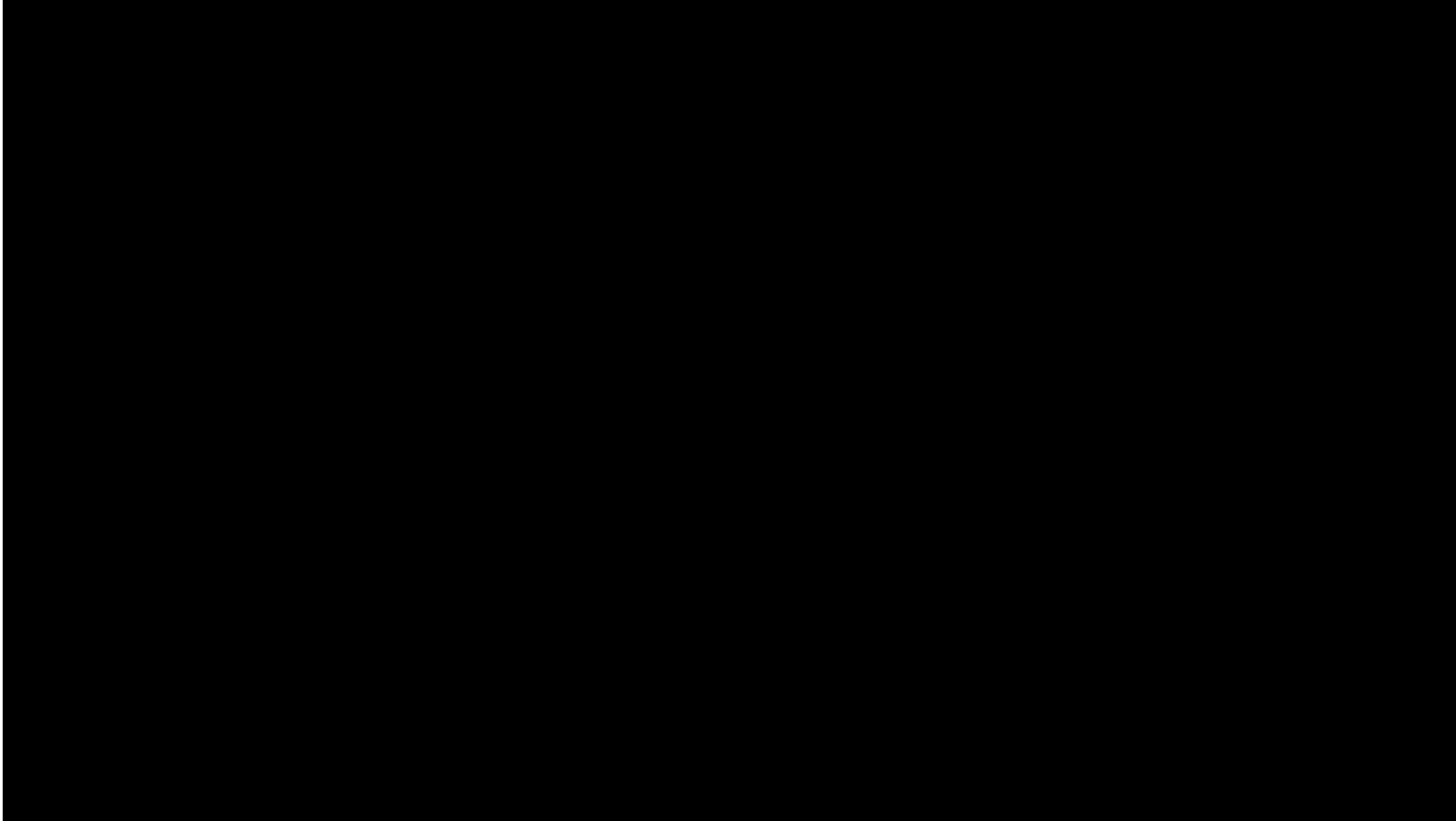
Team WoTS, September 2022



NL Kick-off Event @ Duurzaamheidsfabriek, November 2022

# Impressions

## OI4 in the Netherlands



**OI4 Kick-off Event @ Duurzaamheidsfabriek, 25 November 2022**





# OPEN INDUSTRY 4.0 ALLIANCE

Anna Principato

Community & International Hub Manager

Open Industry 4.0 Alliance

