Ol4 KNOWLEDGE CAMP LIVE 10:30 am CET, February 28th



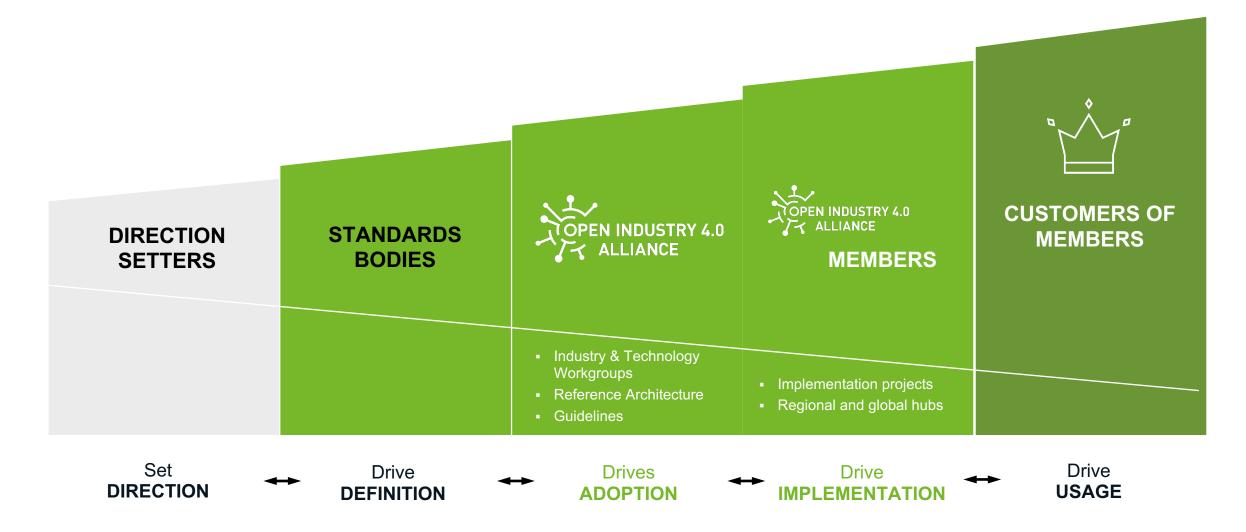
"The internationalisation strategy of the OI4 Alliance"

Anna Principato

Open Industry 4.0 Alliance



= IMPLEMENTATION ALLIANCE



Goals of the Open Industry 4.0 Alliance

Benefits for members OI4 Alliance

Driving implementation projects to foster interoperability, efficiency, predictability, flexibility and data security in digital business

by

- 1. increasing collaboration across all relevant Industry 4.0 stakeholders
- 2. implementing existing standards and concepts
- 3. building strong networks
- 4. facilitating access to new markets

→ going international

Going international

Step-by-step approach

Speak/ exhibit at trade fair or Inquire interest of members conference Ol4 to support local Lead Find members with local offices Arrange dedicated meetings & regular meetings Commitment & support by members Partner with local organisation(s) 2. Define local partners as a multiplier 4. Official Kick-off Event 1. Selection criteria 3. First physical visit in the 5. Follow up country Existing & interested members Define local sponsor / Lead **National Associations** Invite interested parties **Research Organisations** Initiate concrete action plan Local Use Cases/ end customers

• Netherlands



2022 2023 2024



Denmark



2022 2023 2024



- Denmark
- Belgium



2022 2023

2024



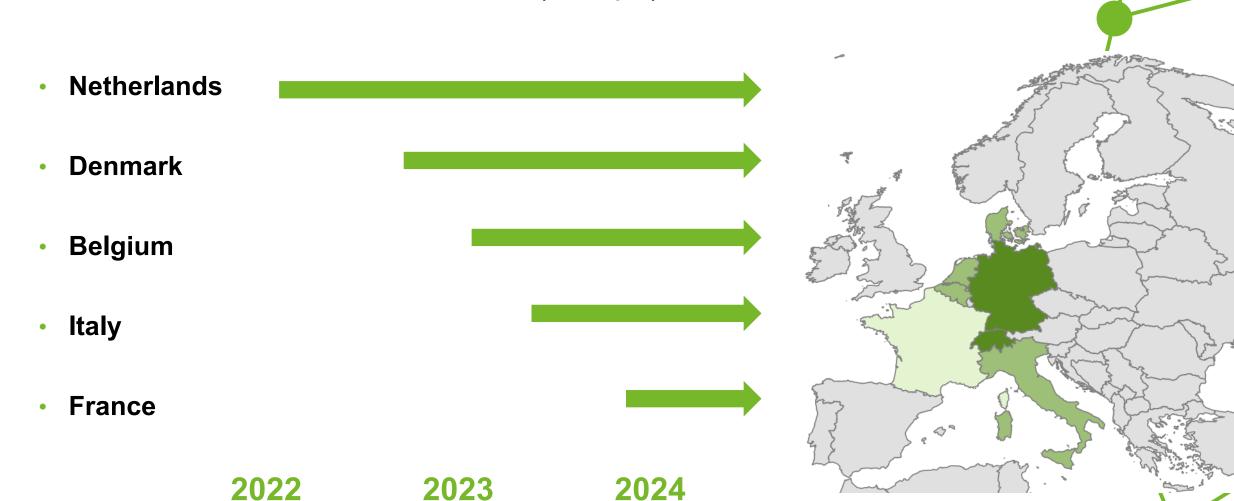
- Belgium
- Italy



2022 2023

2024

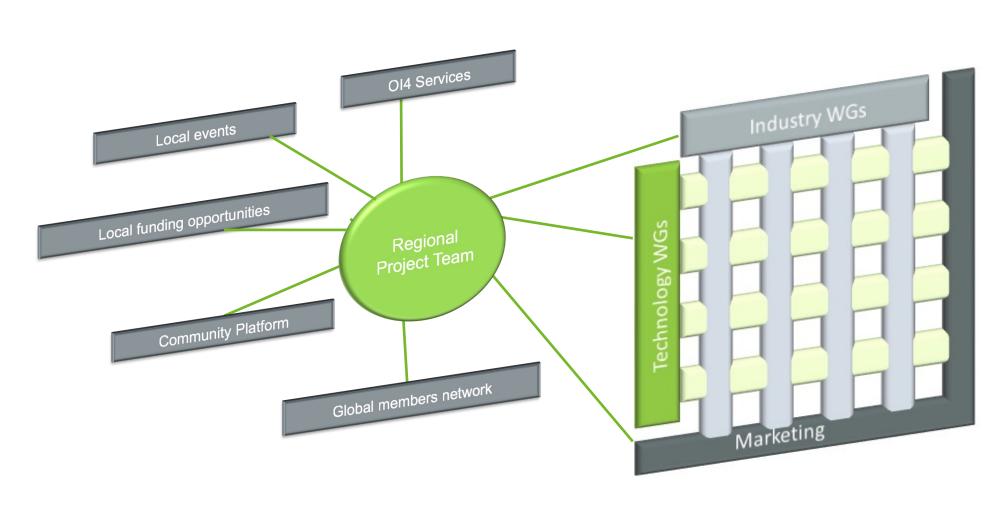




Further members in: Finland, Israel, Singapore, Mexico, Japan

Integration of regional hubs into the OI4 Alliance

One community – growing into different countries



Impressions

Ol4 in the Netherlands





Team WoTS, September 2022









NL Kick-off Event @ Duurzaamheidsfabriek, November 2022

Impressions

OPEN INDUSTRY 4.0 ALLIANCE

Ol4 in the Netherlands



Ol4 Kick-off Event @ Duurzaamheidsfabriek, 25 November 2022



Anna Principato

Community & International Hub Manager

Open Industry 4.0 Alliance

